Kentucky taxes should be:

Fair Currently, Kentucky’s low- and middle-income families pay about 11% of their income for state and local taxes, while the wealthiest Kentuckians pay only 6%.

Adequate and sustainable Budget cuts cost jobs and services that Kentuckians depend on. Since 2008 we’ve had 18 rounds of cuts (with more coming) that have taken $2 billion from essential programs.

Help improve our quality of life This comes through essential investments in good schools, health care, public safety and other necessary functions of government we all rely on.

“Whether you earn $250,000 or $20,000, the Kentucky Forward tax package is a fair plan. It lets us all work together for Kentucky’s future.”

– Toby Wilcher
Madison County

Why Tax Reform? Why Now?

We are Kentuckians, and we want what everyone wants – good jobs, good schools, quality health care, clean drinking water, and safe and healthy communities. But our tax structure is broken, unfair and unable to generate the revenue we need to build a great state.

We have an opportunity and a great need to raise revenue fairly – so that low- and middle-income Kentuckians no longer pay a disproportionate share. House Bill 29, based on the work of the Blue Ribbon Commission on Tax Reform, would bring balance to our tax structure by lowering taxes for low- and moderate-income families, and would generate around $578 million in desperately-needed public dollars every year from sources that currently are untaxed or under-taxed.

Kentucky’s current tax structure doesn’t live up to our values.

Our current tax structure asks too much from working and middle-class families, and still doesn’t raise enough revenue to invest in and maintain important public necessities.

Who Pays Kentucky State and Local Taxes
(as a percent of income, after federal offset)


Support the solutions in HB 29, the Kentucky Forward Plan
We want Kentucky to be an attractive place to live, raise families and do business. Business competitive states have high quality-of-life standards, great schools, affordable and accessible healthcare, strong public safety systems, and a healthy environment – and those things are achieved through a stable, adequate and fair tax structure.

Our corporate tax system should incentivize business growth and retention, but not at the detriment of our state income and high quality-of-life standards. Revenue should come from corporations and individuals alike, and Kentuckians should expect that corporations share in revenue raising solutions. Businesses should contribute equitably to the well-being of the state they are growing in.

"When I dream for my children, I do not dream that industries will want to hire my kids because they come cheap. I dream that industries will want to hire my kids and their friends because they are the brightest, most skilled labor force in the world. Not in spite of being Kentuckians, but because they are Kentuckians."

– Dana Beasley Brown
Bowling Green

We want Kentucky to be an attractive place to live, raise families and do business. Business competitive states have high quality-of-life standards, great schools, affordable and accessible healthcare, strong public safety systems, and a healthy environment – and those things are achieved through a stable, adequate and fair tax structure.

Our corporate tax system should incentivize business growth and retention, but not at the detriment of our state income and high quality-of-life standards. Revenue should come from corporations and individuals alike, and Kentuckians should expect that corporations share in revenue raising solutions. Businesses should contribute equitably to the well-being of the state they are growing in.